Niki Lin-Rahardja

2D Animator | Brand Marketing Specialist

913-636-3440

SUMMARY

I am an enthusiastic artist skilled in creating visually captivating graphic designs, illustrations, animations, and multi-media content across various digital platforms. Throughout my work, I've strived to capture brand representation to engage target audiences through impactful visual designs.

PROFESSIONAL SKILLS

Graphic Design

- Generate brand identity for marketing and convention tabling
- Design, produce, and market custom merchandise from illustrations to accessories in different marketing channels
- Communicate with stakeholders to design social media posts, educational content, and greeting card illustrations that align with the organization's brand
- Create illustrations for K-12 courseware material
- Define project scopes and milestones with the client

Animation

- Design motion media videos for K-12 learning material
- Develop puppet rigs and animations for music videos and feature length film
- Create hand drawn animations for short films and video games
- Construct 3D models, UV mapping, textures, and animations
- Composite animation by adding lighting, effects, and sound

UX/UI

- Communicate with stakeholders to create design assets for the company website for a cohesive image
- Collaborate with client to discuss overall layout and aesthetic
- Implement a smooth, seamless website navigation experience

WORK EXPERIENCE

Animator and Graphic Designer, *Acellus*   **05/2025 - Current**

- Create animations, video editing, illustrations, and graphics for K-12 homeschooling learning material
- Consistently deliver quality assets ahead of schedule
- Communicate with team lead and fellow team members to elevate each others' work

2D Animator, *Tiny Siren*   **01/2025 - 08/2025**
- Create puppet animations for the company's upcoming film
- Communicate with the director on milestones and progress promptly

Social Media Marketing/Branding, *Independent Contractor*   **09/2023 - Current**
- Communicate with stakeholders to design social media post frameworks and greeting cards that align with the organization's brand.
- Define project scopes and milestones with the client
- Create custom illustrations for various clients
- Design, produce, and market custom merchandise from illustrations to accessories in different marketing channels
- Market and host convention tables to generate brand identity.

Freelance Web Designer and Graphic Artist, *CueCentric*   **09/2020 - Current**
- Communicate with stakeholders to create design assets for the company website
- Meet deliverables promptly
- Collaborate with client to discuss overall layout and aesthetic

PROJECT EXPERIENCE

Axol's Quest - Video Game   **04/2025 - 09/2025**
- Character designer, sprite animator, and trailer animation compositor
- Weekly critique exchanges
- Awarded *RPG Maker 2025 Game Jam Best Narrative Runner Up* and *RPG Maker 2025 Game Jam Judge Favorite*
- Published on Steam

Catwalk - 2D animated film   **09/2023 - 05/2024**
- Animator and visual development artist
- Coordinate dailies and bi-weekly meetings for animation and visual development reviews
- Manage digital assets for the project
- Created branded merchandise for sale

Cafe Affagato - 2D animated film   **04/2023 - 06/2023**
- Animation lead and compositor
- Collaborate with peers to create a quality short film in a brief window of time
- Create organized guides to aid in cleanup, color, and exporting assets

Sigma Presents: Teleportation Safety - 2D animated film   **10/2022 - 10/2022**
- Team leader for the 24-Hour Animation Challenge that placed 12th overall internationally
- Collaborated with the team to create high-quality animation within 24 hours
- Project management, 2D animation, and compositing

EDUCATION

Savannah College Of Art And Design (SCAD)
Bachelor Of Fine Arts, Animation, Magna Cum Laude 3.87   **09/2020 - 06/2024**
Minor - Business Management & Entrepreneurship
Minor - Interactive Design & Game Development

SOFTWARE SKILLS

Toon Boom Harmony	Adobe After Effects	Adobe Animate
Adobe Illustrator	Adobe Photoshop	Adobe Premiere Pro
Adobe Dreamweaver	Autodesk Maya	Blender
Cartoon Animator 5	Clip Studio Paint	Microsoft Office Suite
HTML	CSS	Affinity Designer 2
Unreal Engine	Autodesk ShotGrid	Moho Animation

TECHNICAL SKILLS

Character Animation	Effects Animation	Puppet Animation
Spine Animation	2D Animation	3D Animation
3D Modeling	3D Texture	Game Development
Game Design	Video Compositing	Motion Media
Graphic Design	Web Design	Branding
UX/UI Design	Product Design	Product Manufacturing

SOFT SKILLS

Project Management	Interdisciplinary Collaboration	Time Management
Communication	Organization	

LANGUAGES

English	Chinese

AWARDS & SCHOLARSHIPS

Magna Cum Laude	
Dean's List	09/2020 - 06/2024
SCAD Achievement Honors Scholarship	09/2020 - 06/2024
Academic Honors Scholarship	09/2020 - 06/2024
Student Incentive Scholarship	09/2020 - 06/2024

N_LinR@yahoo.com   https://www.niki-linrahardja.com/